

This privacy policy sets out how Keedwell Konnect uses and protects any data that you provide when you use this website.

Keedwell Konnect is committed to ensuring that your privacy is protected. Should we ask you to provide certain data by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement.

Keedwell Konnect may change this policy by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1 January 2025.

How we collect data from you.

We may collect data about you from several different sources including our website, telephone and email enquiries, referrals, events, exhibitions and other legitimate business activities. Central does not sell, trade or rent your personal information to others.

The data we collect.

We may collect the following information:

- Name, company and job title.
- Contact information including email address, telephone number and address.
- We may collect other relevant data to carry out legitimate business activities e.g. internal records, quotes, orders etc.
- We may collect any other details you provide through forms on our website.

How your data is used.

We may use the data that we collect from you to fulfil our contractual services and products to you. We may also use your data for one or more of the following purposes:

- To provide information to you that you request from us relating to our products or services.
- To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- To inform you of any changes to our website, services or goods and products.
- We may add your data to third party systems such as CRM systems, email / SMS marketing packages.

To find out details of what systems we may store your data on please contact us.

Cookies.

How we use cookies and similar technologies.

Cookies are small files that are placed on your computer when you visit websites. We may use cookies or other identifiers on our website, in our emails and other technologies. We use these technologies for legitimate business activities such as analytics to improve our website and advertising to promote our products and services. Cookies do not collect any personal data and you cannot be identified by them. You can control cookies through your browser settings and other tools.

How you can access or delete your data.

You have the right to access any information we hold on you. To request access and deletion of your data we have collected simply contact us.

How you can opt out.

Communications

To opt out of marketing emails we may send you, press the “unsubscribe” feature on the email. To opt out of any other communications you receive from us please contact us.

External Links

Our website may include links to external websites. Where we provide a link to an external website our Privacy Policy does not apply to that website.

How to lodge a complaint.

If you wish to lodge a complaint regarding how we have handled your personal data, please contact us and your complaint will be investigated.

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you can contact the Information Commissioner’s Office www.ico.org.uk

If you have any questions regarding our Privacy Policy, please get in touch.